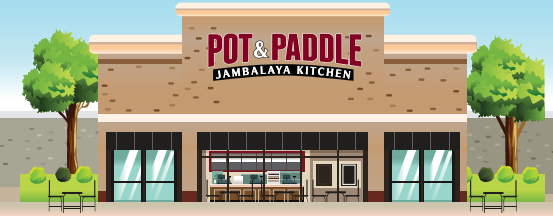


# ROADMAP

to opening your Pot & Paddle location



## 1. Prequalify

Complete our Prequalifying Application to help us determine if Pot & Paddle is the right fit for you.

01

## 3. Sign FDD

Execute the Franchise Disclosure Document to officially begin the franchising process.

03

## 5. Select a location

Seek out locations in your region of interest and submit site for approval. Finalize your lease or purchase.

05

## 7. Begin Hiring & Training

Start hiring key employees for all positions. Begin 2-3 week training at our Flagship store.

07

## 9. Soft Opening

Unveil your new restaurant to friends, family and colleagues. On-site training begins. Iron out any kinks before opening day.

09

02

## 2. Discovery Day

Visit the Pot & Paddle Flagship store to discover more about operations and goals. Meet the Pot & Paddle Founder and key team members.

04

## 4. Sign Franchise Agreement

Finalize your franchise agreement. Begin pre-opening announcements.

06

## 6. Start Buildout

Begin construction on your location. Purchase equipment, small wares, furniture and fixtures.

08

## 8. Pre-Opening

Organize your store. Start engaging your local area to announce your Grand Opening date.

10

GRAND OPENING

